



FOR IMMEDIATE RELEASE
October 26, 2007

Press Contact:
Dannie Tillman
INTERNATIONAL MUSEUM OF WOMEN
(415) 543-4669, ext.28
dannie@imow.org

**The International Museum of Women Awarded Prestigious Anita Borg Social
Impact Award for Online Exhibition *Imagining Ourselves***

Exhibition Honored for Innovative Use of Technology to Connect Women Globally

San Francisco – The International Museum of Women (I.M.O.W.) and Paula Goldman was presented on October 18th with the Anita Borg Social Impact Award for the online exhibition *Imagining Ourselves*. The international prize is given to an individual or team who has caused technology to have a positive impact on the lives of women and society or who has caused women to have a significant impact on the design and use of technology. I.M.O.W. won the award for its extensive and innovative online exhibit *Imagining Ourselves* (<http://imaginingourselves.imow.org>) that is unique both in terms of the depth of content provided, as well as the sheer scale of user participation from around the world. The exhibit contains thousands of powerful pieces of art, writing, video, music, and photography collected from young women around the world.

Paula Goldman, founder and director of *Imagining Ourselves*, accepted the award on behalf of I.M.O.W. at the 2007 Grace Hopper Celebration (GHC) of Women in Computing conference awards banquet. The GHC Conference, held in Orlando, Florida, is the world's largest gathering of technical women in computing.

“It is an honor for me to represent I.M.O.W., an institution that recognized that *Imagining Ourselves* would further its mission of positively impacting women’s lives,” said Paula Goldman. “The museum has devoted years to this project and we are all thrilled to be acknowledged for our accomplishments in inspiring and furthering communication between women worldwide.”

Imagining Ourselves, A Global Generation of Women launched on International Women’s Day, March 8, 2006 and will run through December 2007. It reaches out to a new generation of women – the one billion women in their twenties and thirties – asking the question, “What defines your generation of women?” Through an interactive online exhibition, a series of global gatherings and a published anthology, *Imagining Ourselves* allows young leaders to articulate their view of the world they live in and the world they are passionately working to create.

The Anita Borg Institute (ABI) seeks to increase the impact of women on all aspects of technology, and increase the positive impact of technology on the world’s women. Since 1995, ABI has developed tools and programs designed to help industry, academia and government recruit, retain and develop women technology leaders. By providing inclusive platforms designed to ensure women’s voices, ideas and spirits will result in higher levels of technical innovation, ABI delivers programs that are changing the world for women and for technology. Read more about the Social Impact award at <http://anitaborg.org/initiatives/awards/>.

Imagining Ourselves was also orchestrated in concert with partners Zaudhaus, responsible for online exhibit design and New World Library who oversaw book production and publishing.

The mission of the International Museum of Women is to value the lives of women around the world. The Museum amplifies the voices of women worldwide through history, the arts and cultural programs and exhibits that educate, create dialogue, build community and inspire action. With its unique focus on cultural change, the Museum advances the human right to gender equity worldwide. Learn more at www.imow.org.

###