



Further information:
Krista Walton
Web & Social Media Manager
kw Walton@imow.org
415-543-4669 ext. 25

INTERNATIONAL MUSEUM OF WOMEN RECEIVES PRESTIGIOUS \$100,000 GRANT FOR NEW GLOBAL EXHIBITION

San Francisco – The International Museum of Women, a San Francisco-based online museum, today announced that it has received a prestigious grant award from the American Association of Museums for a new global online exhibition, **Young Women Speaking the Economy**.

The new exhibition will explore young women’s hopes, challenges and ideas at a critical moment for the global economy. Groups of women aged of 18-25 from Denmark, the Philippines, the United States and the Sudan will contribute to the exhibition, sharing perspectives on the economy, careers, well-being and professional life with each other and with the museum’s global online audience. The new exhibition will showcase art, dynamic online conversations, and multi-media, and will be featured on the museum’s website, www.imow.org, in April 2011, as well as at events in each country.

Welcoming news of the grant award, Clare Winterton, Executive Director of the International Museum of Women said: “It is an honor to receive such a prestigious award and we are thrilled that it gives the opportunity to add young women’s voices and perspectives the current conversation about the global economy. This exhibition will spotlight young women’s unique experiences and creativity while inviting global audiences to take action to propel women’s economic empowerment.”

AAM president, Ford W. Bell, said: “This initiative of The International Museum of Women embodies what MCCA is all about. In addition to highlighting the essential role women play in diverse societies, this project uses technology to literally span the globe, forging connections across cultures. We are proud to support this worthwhile enterprise.”

The \$106,000 project grant is awarded by American Association of Museums’ Museums & Communities Collaboration Abroad (MCCA). Grants are awarded for innovative, museum-based exchanges that strengthen connections between museums and communities. The MCCA is a program of the Bureau of Educational and Cultural Affairs of the US Department of State in partnership with the American Association of Museums.



The museum's partners for the *Young Women Speaking the Economy* exhibition will include Mills College for Women in Oakland, CA; the Ayala Museum and Miriam College for Women in the Philippines; the Women's Museum and Aarhus University in Denmark; and the Sudanese Women's Museum and Ahfad University for Women in the Sudan.

The International Museum of Women reaches a worldwide audience of over half a million visitors per year, featuring content that reflects women's global experiences of key contemporary issues.

Notes to Editors

For further information about the International Museum of Women: please contact Krista Walton, Web & Social Media Manager, kwatson@imow.org, tel. 415-543-4669 ext. 27

For further information about the American Association of Museums' Museums & Communities Collaboration Abroad (MCCA) Program please contact Heather Berry at 202-218-7698 or mcca@aam-us.org