



MEDIA ADVISORY

International Museum of Women To Hold MEDIA Web Conference/ Tour For January 24 Launch of New Online Exhibition Devoted to Motherhood

What: A webinar tour will be held on **Tuesday, January 24, 2012 at 9:00 am (PST)** to unveil the International Museum of Women's (IMOW) latest exhibition – ***MAMA: Motherhood Around the Globe***, which explores the emerging issues around maternal health and the unique challenges, and changing perspectives of motherhood throughout the world.

The exhibition will showcase original collection of works, including art, film, music, photography, essays and interviews, reflecting stories, visions and voices of motherhood from more than 60 countries - with more than 200 original, creative works to be rolled out by September 2012.

This newly launched exhibition, will be available beginning January 24th at www.imow.org.

Who: Clare Winterton, Executive Director of IMOW

IMOW's Executive Director, **Clare Winterton**, will host the conference and offer to media:

- A broad overview of the new exhibition
- Unveiling of New Initiative as part of exhibition
- A narrated walkthrough tour of the exhibition and it's numerous curated galleries
- A brief discussion on maternal health statistics and case studies that led to the creation of this exhibition
- Q & A session

When: Tuesday, January 24th at 9 a.m. Pacific Standard Time (San Francisco, GMT-08:00) (Visitors may log on at 8:50 a.m.) Please RSVP by Monday, January 23rd at 5:00 pm PST to tiffany@woolfpr.com.

Webinar Information:

To join the online meeting (Now from mobile devices!)

1. Follow this link:



<https://imow1.webex.com/imow1/j.php?ED=168766607&UID=0&PW=NNzdiNWE2NWMx&RT=MiMO>

2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: MAMA
4. Click "Join".

To join the audio conference only:

Call-in toll-free number (US/Canada): 1-877-668-4493 preferred number

Call-in toll number (US/Canada): +1-408-600-3600

Global call-in numbers:

<https://imow1.webex.com/imow1/globalcallin.php?serviceType=MC&ED=168766607&tollFree=1>

Meeting access code: 809 614 928

For more information, please contact:

Tiffany Woolf:

tiffany@woolfpr.com/

917-532-3366

Note to Editors: Museum images will be available upon requests for editorial reproduction.

The International Museum of Women (IMOW) is an innovative online museum that inspires creativity, awareness and action on vital global issues for women. It currently has a global online audience of 600,000 visitors a year.